



News Release

For Immediate Release

March 4, 2020

KASE FARMA INC. ANNOUNCES DIRECTOR OF SALES FOR NORTH AMERICA

Regina, Saskatchewan - *HTC Extraction Systems* (also the "**Company**" and/or "**HTC**") (**HTC: TSX-V**) (**OTCQB:HTPRF**) is pleased to announce the hiring of their North America, Director of Sales, Joel Taylor, for their wholly owned subsidiary, Kase Farma Inc. ("**Kase Farma**"), in Ceres, California.

Joel Taylor transitioned into the cannabinoid industry as an early business owner in the natural health services business sector. He previously owned and operated medical cultivation stores in Canada and provided cultivation equipment and consultation to Access to Cannabis for Medical Purposes Regulations (ACMPR) home growers and large-scale Licensed Producers by providing in-facility consultation on facility design, cultivation technique, drying and processing. As legalization approached, Joel worked closely to help educate and transition cultivators primarily in British Columbia and other parts of Canada into the regulated market. He also assisted in licensing cultivators, raising capital, and working directly with regulators from Health Canada in provinces across Canada. Prior to the emerging in the cannabinoid industry, Joel's experience focused mainly on the development of SOP's for health and safety in the workplace that were centred around equipment and procedures in high safety risk industries.



Joel Taylor, North America Director of Sales, Kase Farma Inc.

Joel comes to Kase Farma with extensive experience required to ensure success in the development of business sales relationships for Kase Farma's high quality cannabinoid product offer. Executive Chairman, Lionel Kambeitz: "We are confident in Joel's strong skillset, abilities in sales and experience in the cannabinoid industry. He will add significant strength to our team as he develops strategic business relationships and introduces Kase Farma's IPElite products into the US and international markets."

Kase Farma will be operating one of the largest extraction facilities in the Western US and intends to have this facility fully operational in 30-days as the installation and commissioning of Kase Farma's proprietary extraction equipment is nearing completion today.

Kase Farma is authorized to operate in the areas of hemp cultivation, extraction, refining and formulation in the State of California. Kase Farma continually strives to deliver health and wellness benefits of CBD, CBG, CBN and other cannabinoids, via the production of high-quality, premium hemp products through its proprietary extraction and refining systems.

Kase Farma strives to provide a premium health and wellness product to assist in maintaining an overall health and balance in the body, achieving the best self, and reconnection with well being and happiness through a natural, plant-based product. Kase Farma is here to help on everyone's journey to living life to the fullest.

For more information on Kase Farma visit: www.kasefarma.com.

NEITHER THE TSX VENTURE EXCHANGE NOR ITS REGULATION SERVICES PROVIDER (AS THAT TERM IS DEFINED IN THE POLICIES OF THE TSX VENTURE EXCHANGE ACCEPTS RESPONSIBILITY FOR THE ADEQUACY OR ACCURACY OF THE RELEASE.

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HTC corporate developments can be followed on www.htcextraction.com and is traded under the symbol HTC

This press release contains "forward-looking statements" or "forward-looking information" (collectively referred to herein as "forward-looking statements") within the meaning of applicable securities legislation. Such forward-looking statements include, without limitation, forecasts, estimates, expectations and objectives for future operations that are subject to a number of assumptions, risks and uncertainties, many of which are beyond the control of HTC. Forward-looking statements are statements that are not historical facts and are generally, but not always, identified by the words "expects", "plans", "anticipates", "believes", "intends", "estimates", "projects", "potential" and similar expressions, or that events or conditions "will", "would", "may", "could" or "should" occur or be achieved. This press release contains forward-looking statements pertaining to, among other things, the timing and ability of the Corporation to complete the facility.

Forward-looking information is based on current expectations, estimates and projections that involve a number of risks, which could cause actual results to vary and, in some instances, to differ materially from those anticipated by HTC and described in the forward-looking information contained in this press release.

Although HTC believes that the material factors, expectations and assumptions expressed in such forward-looking statements are reasonable based on information available to it on the date such statements were made, no assurances can be given as to future results, levels of activity and achievements and such statements are not guarantees of future performance.

HTC Pureenergy Inc. (OTCQB:HTPRF) trades on the OTCQB Venture Market for early stage and developing U.S. and international companies. Companies are current in their reporting and undergo an annual

Joel Taylor, North America Director of Sales, Kase Farma Inc.

verification and management certification process. Investors can find Real-Time quotes and market information for the company on www.otcmarkets.com. (links to: <http://www.otcmarkets.com/stock/htrpf/quote>.)