

September 20, 2019



## **Kase Farma Announces IPGrow, Identity Preserved Farm Production Initiative**

**Ceres, CA – 20-Sep-2019** - Identity Preserved, also referred to as “Chain of Custody” agriculture, is the truest method of tracking and tracing agricultural products from the planting of the seed and growing of the crop at the farm itself, all the way to the consumers plate providing an IPElite cannabinoid product offer. With the launch of its Identity Preserved, or IPGrow, initiative Kase Farma is looking to provide the consumer with full transparency as to where their products have come from and how they were produced in an effort to bring verified accountability to a new and budding hemp industry.

As a part of its IPGrow initiative, Kase Farma has engaged in a mutually beneficial farm production partnership with two established large-acre producers in California’s Central Valley whereby they will grow up to 5,000 acres in 2020, 10,000 acres in 2021, and 15,000 acres in 2022 under this IPGrow initiative.

Drew Ford, CSO, Kase Farma says “In an industry where accountability is lacking, yet required, we feel that by taking a true IP approach, Kase Farma can redefine and establish the leadership this industry has been calling for. Our IP initiative is the first step of many to provide full transparency in an industry of closed doors.”

Kase Farma Inc. will continue to set the bar as high as possible in order to provide our end consumers with the safest, highest quality products on the market.

Kase Farma Inc. is an industry leader driven by quality and innovation, managed by a world-class team of cannabinoid experts. Aligning ourselves with the top Identity Preserved hemp growers in North America, who have access to superior genetic specific products for customer designed cannabinoid formulations. Kase Farma Inc. continually strives to deliver health and wellness benefits of cannabidiol (CBD) and various cannabinoid products with the production of high-quality, premium hemp-derived products through innovative methods while sustaining an unrelenting commitment to people, community and the environment. Kase Farma Inc. is a wholly owned subsidiary of Starling Brands and operates out of Ceres, California specializing and licensed in hemp-based CBD extraction, purification and wholesale distribution.



Source: Kase Farma Inc.  
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